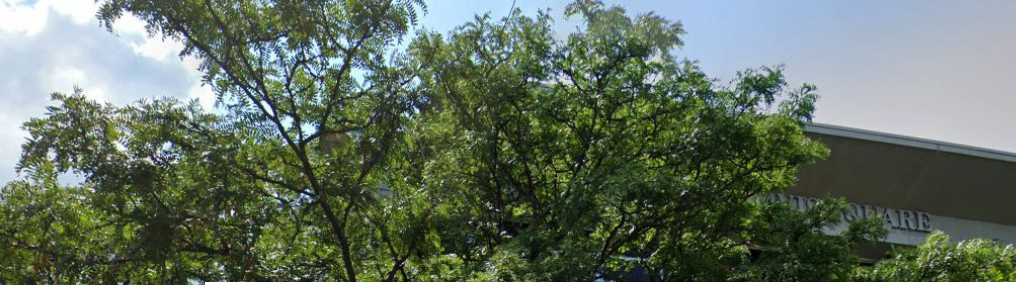
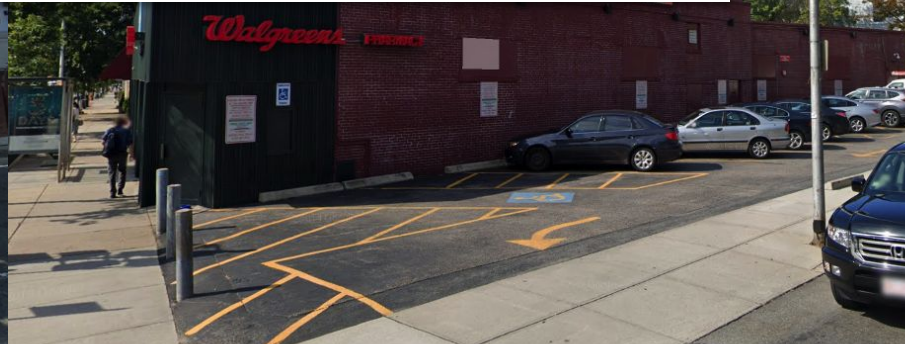


A high-resolution image of Earth from space, centered on the African continent. The landmasses of Africa and Europe are visible, surrounded by blue oceans and white cloud patterns. The Earth's horizon is illuminated with a bright blue glow against the black background of space, which is filled with distant stars.

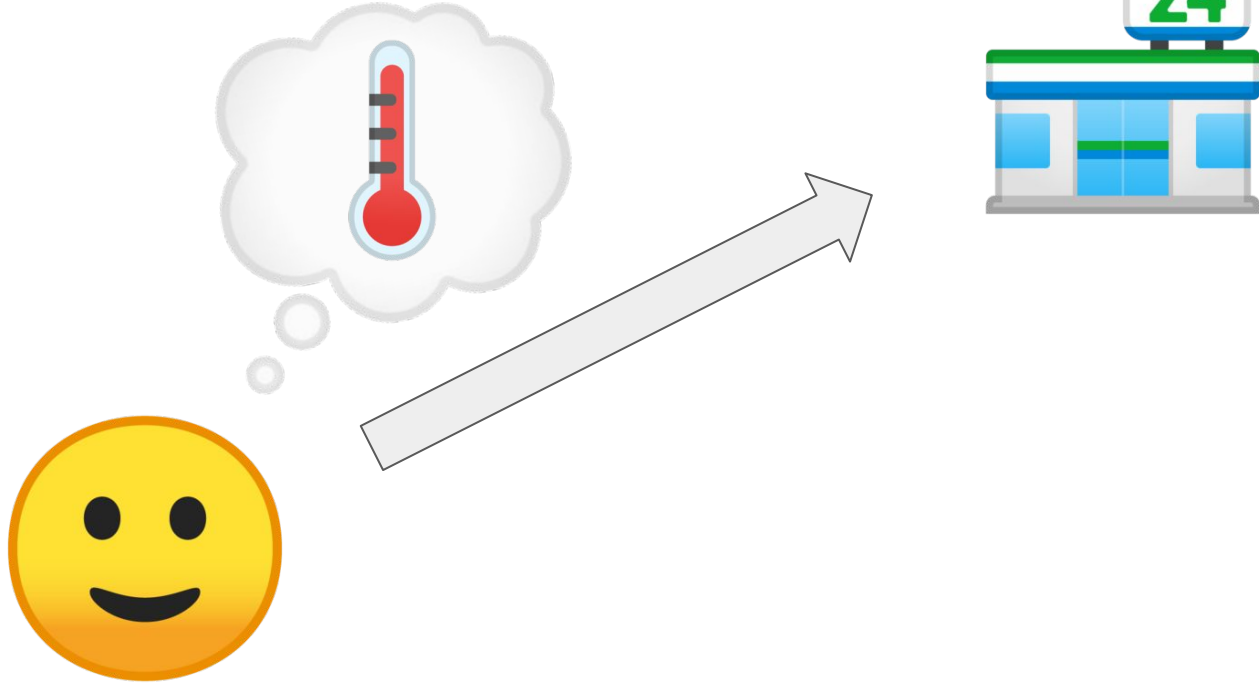
Waze Essentials



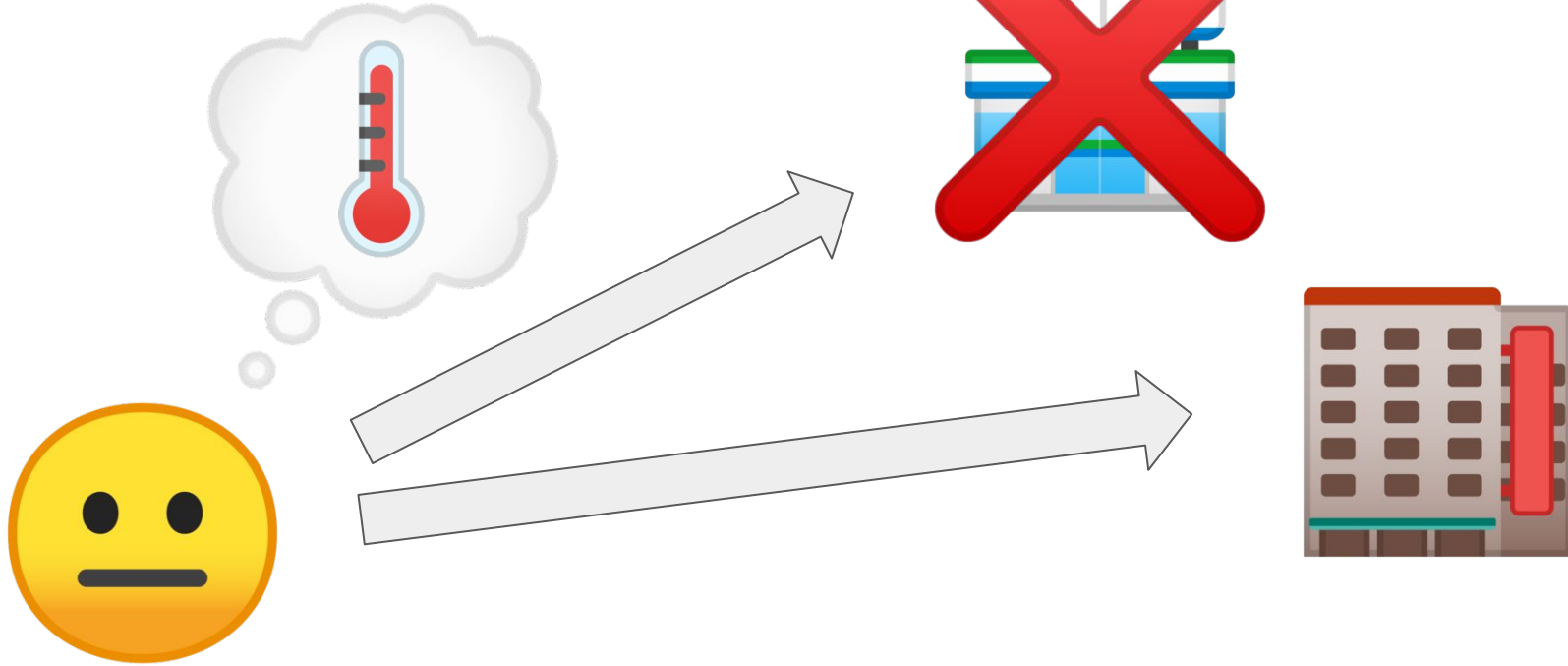
Problem: Government agencies are taking precautions to limit exposure and curb transmission rates through mandates to close non-essential business, schools, some retail stores; Nonetheless, Covid-19 cases are still on the rise and supply chain issues are limiting the availability of essential goods.



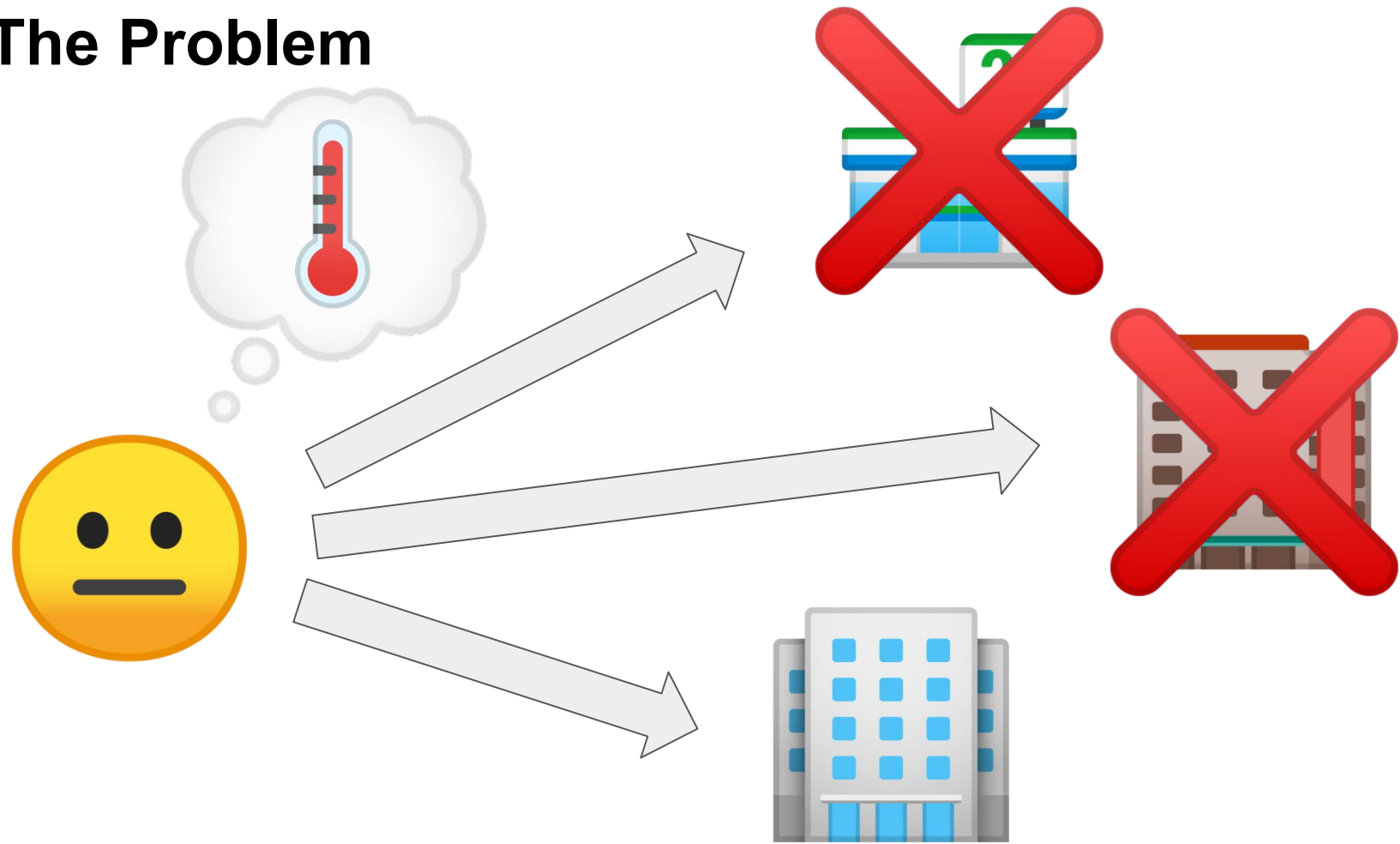
The Problem



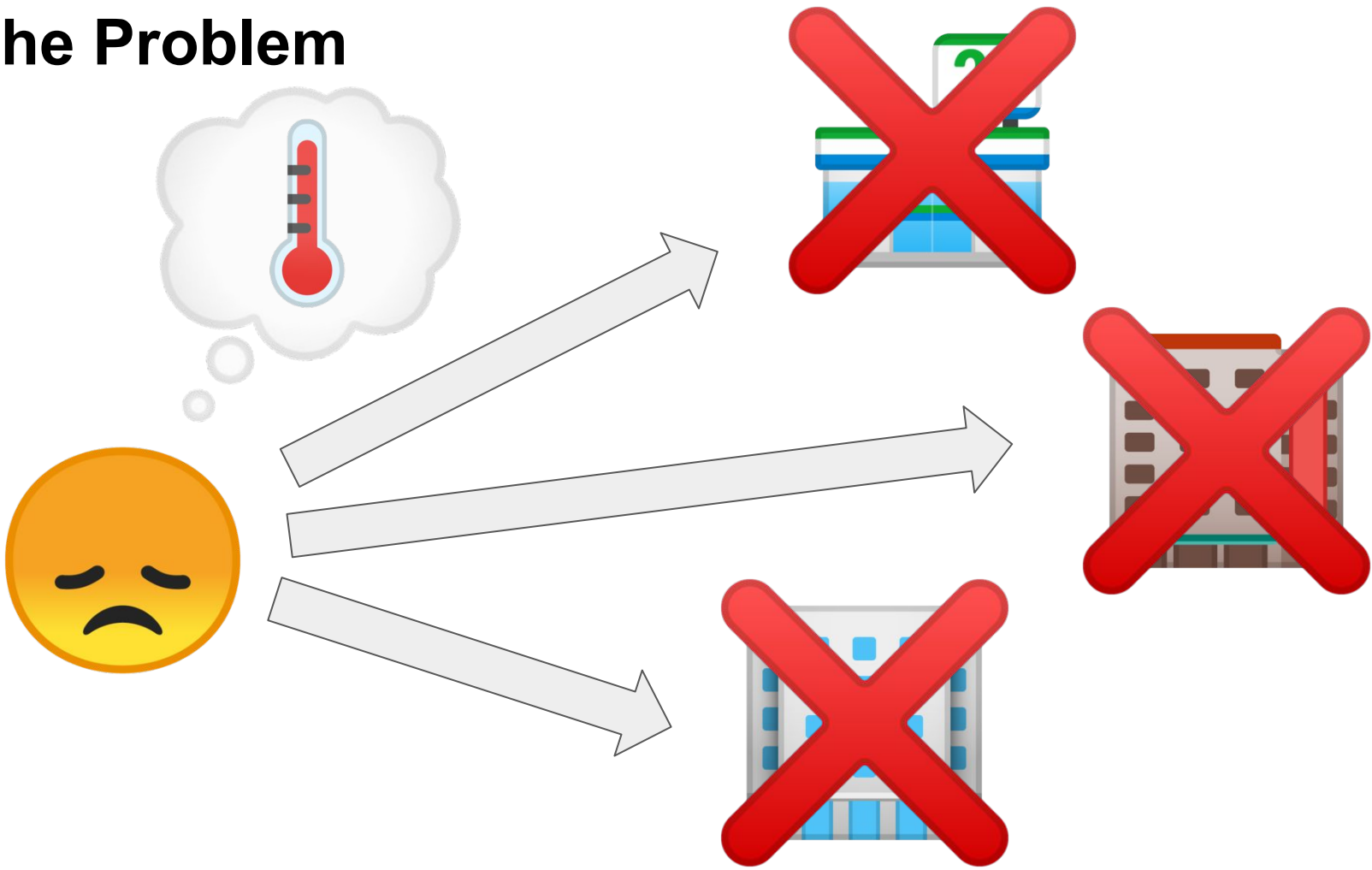
The Problem



The Problem



The Problem



Solution: A model for minimizing viral spread

A map density application to track foot traffic patterns and product availability with user provided data

Solution

Waze-like application to re-route shoppers

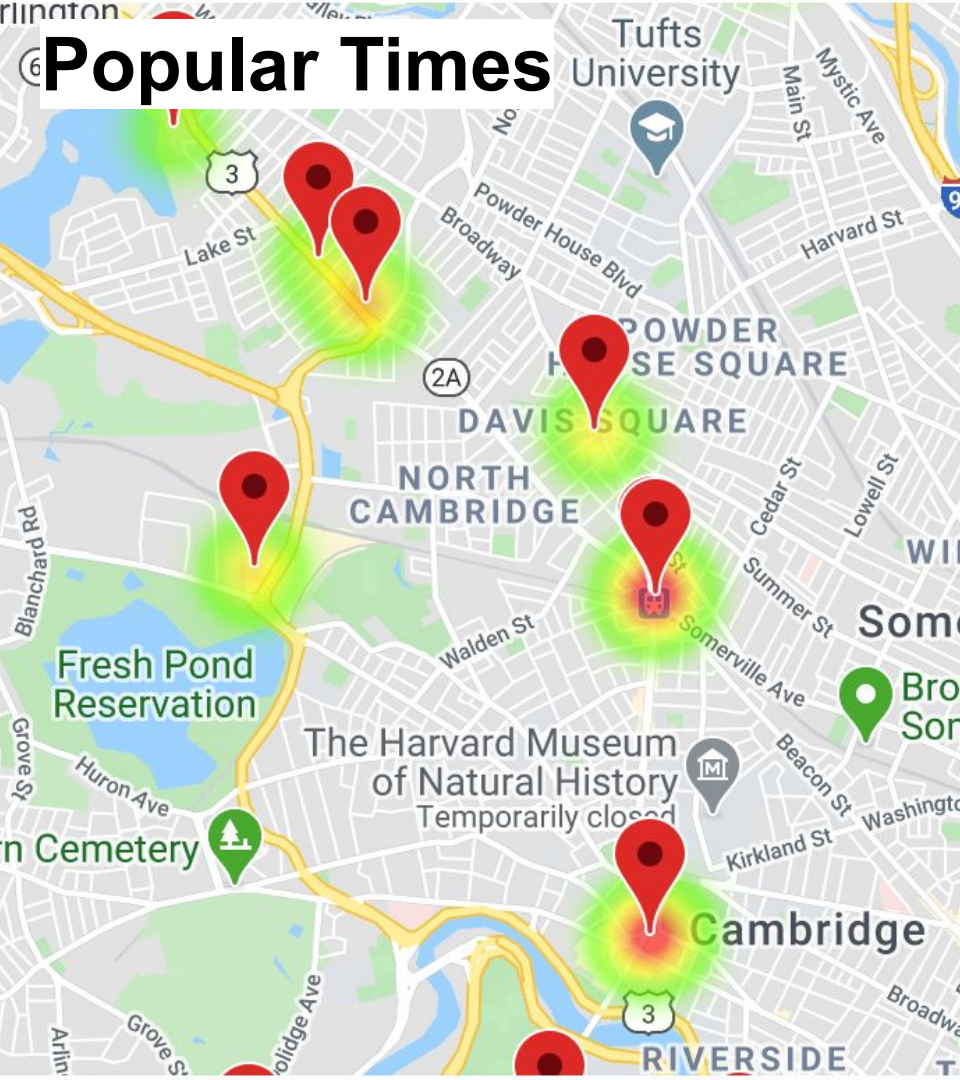
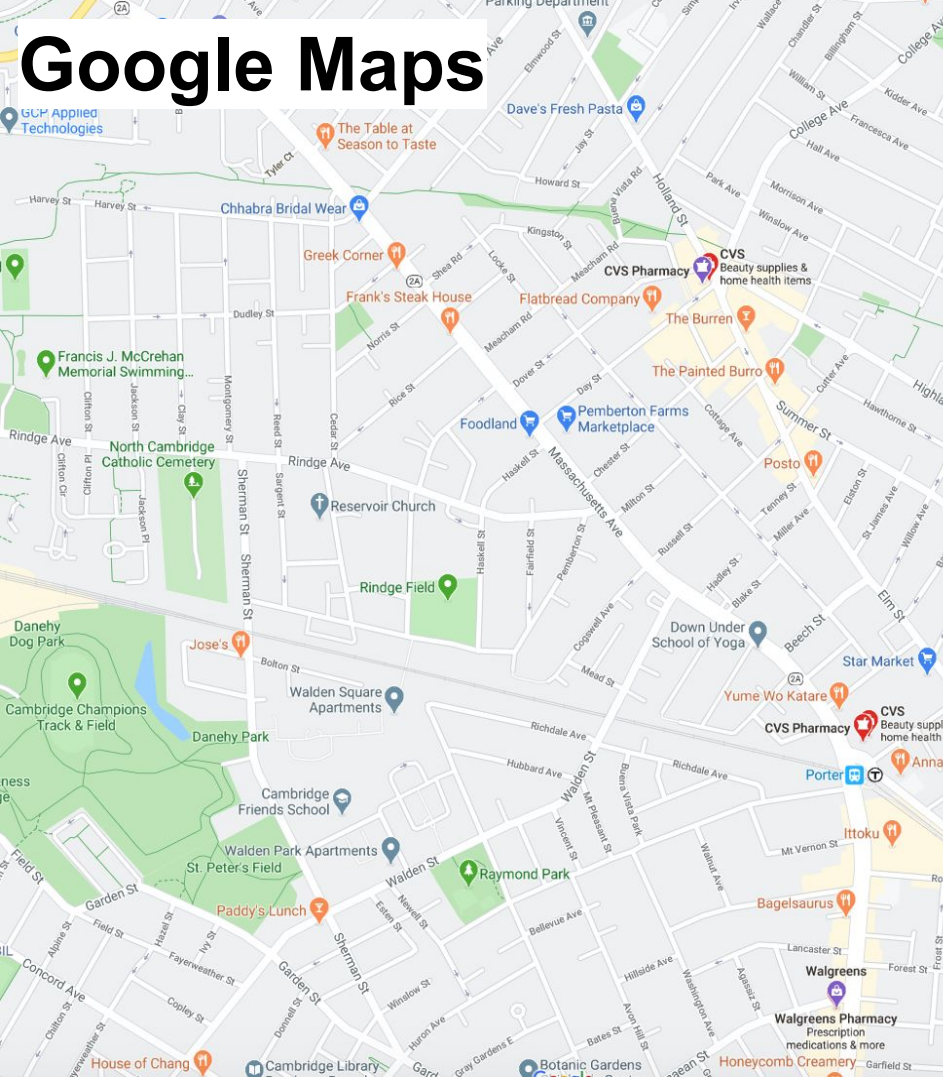
Features:

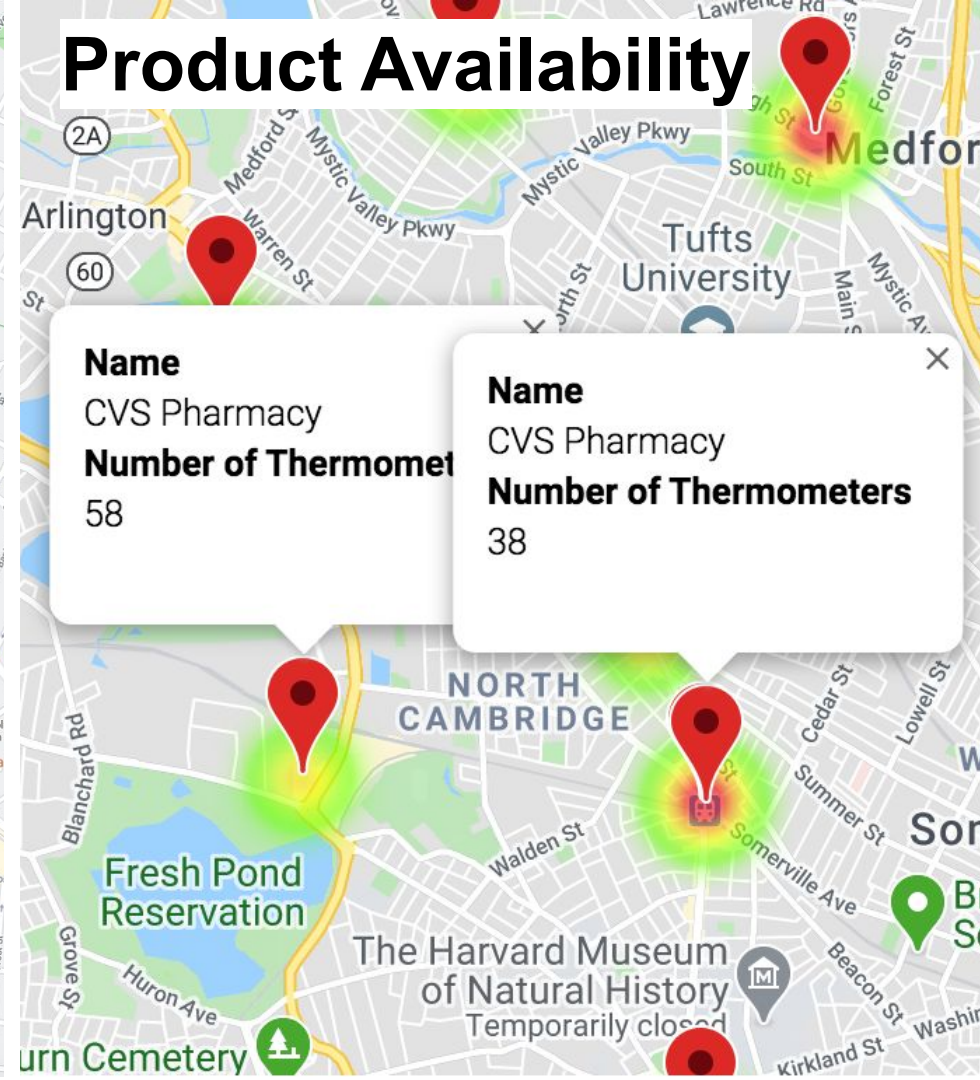
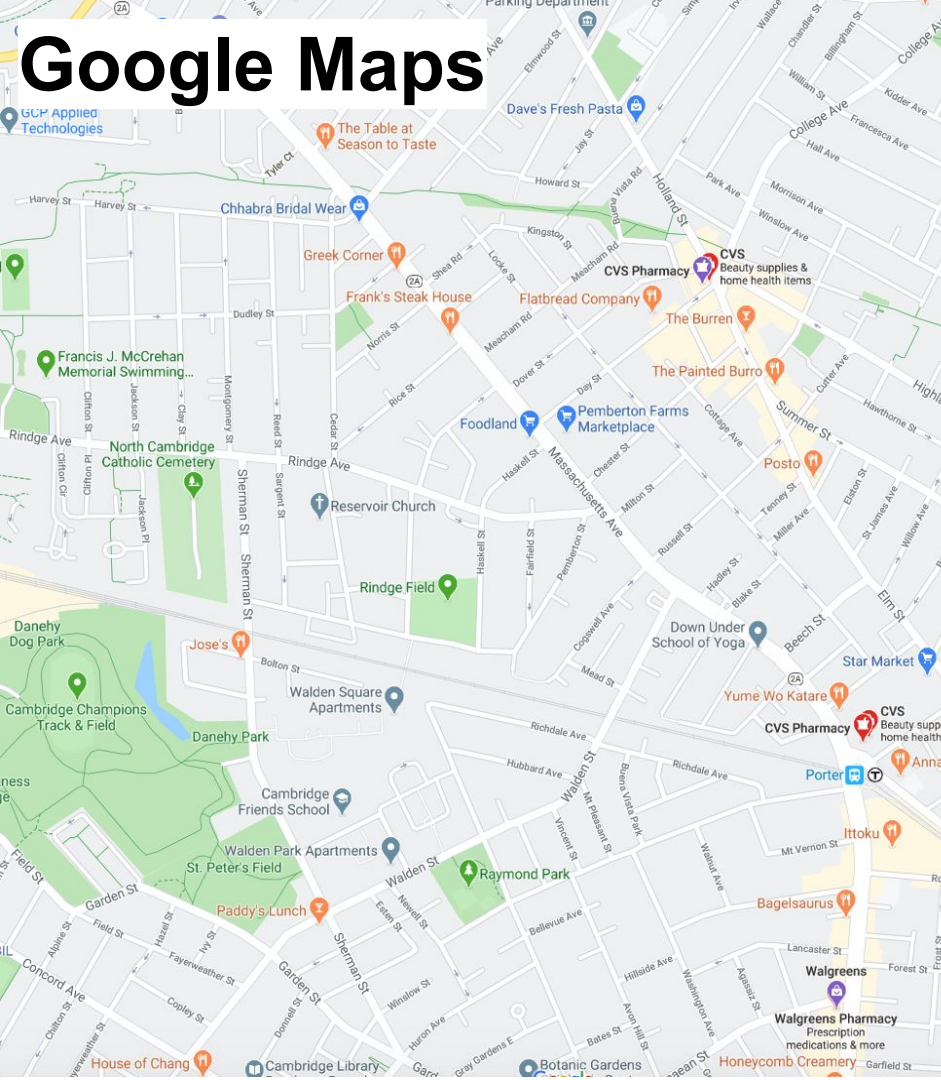
Track foot traffic in popular stores (Grocery Stores, Pharmacies...etc) through user provided data

Monitor availability of popular items (Milk, Bread, Eggs, Toilet Paper...etc) through user provided alerts

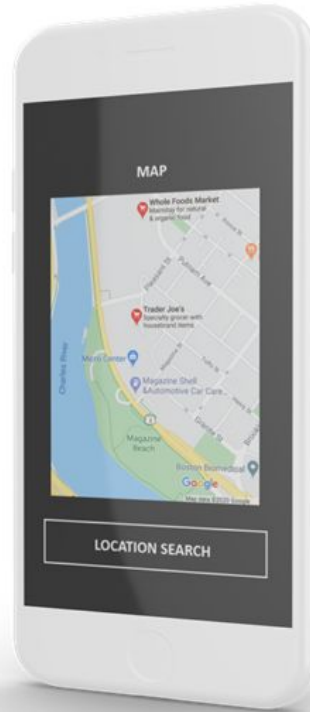
Solution: Limiting COVID-19 Exposure Through A Map Density Application







Mockup: 'Waze' Essentials



Mockup: 'Waze' Essentials



Mockup: 'Waze' Essentials



Mockup: 'Waze' Essentials



Mockup: 'Waze' Essentials



Mockup: 'Waze' Essentials



Mockup: 'Waze' Essentials



Solution

Benefits

- Saves people time
- Reduces disease transmission
- Could get buy-in from Waze to add functionality
 - Implemented in approx **two weeks**
- Feasible with currently available data and technology

Limitations

- User reported data
- Adoption & use

Case for Waze buy-in

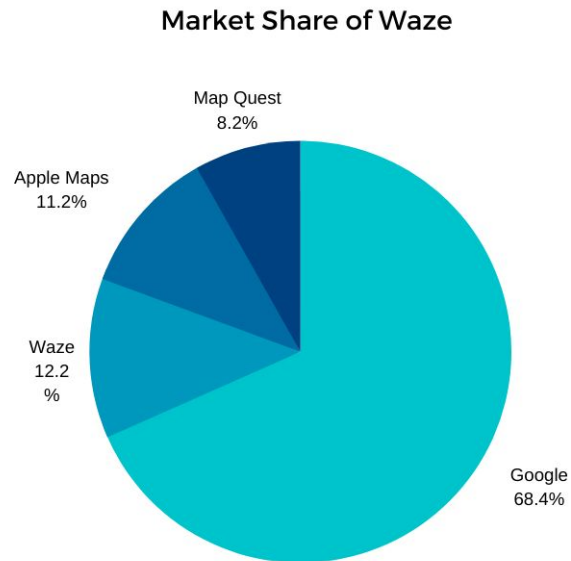
Strong User Base: 130 million monthly users

Tested mode of user input data

Faster implementation & adoption

Waze in the Market

For consideration of possible Waze buy-in



Team

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